

REVOLUTIONARY NEW BUSINESS PRODUCTIVITY PROGRAM RAISES THE BAR!

20 YEARS OF RESEARCH LEADS TO EXTRAORDINARY BUSINESS INNOVATION

FOR IMMEDIATE RELEASE

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Outstanding Feature

La Verne, CA - Imagine a program that's FREE to management and can start transforming any business in just 30 minutes. Does it sound too good to be true? It's TRUE! CHITA™ was developed over two decades by industry accountant turned productivity expert, Paul Brainard.

CHITA is a revolutionary program that reinvents leadership and empowers workers to rapidly increase organization productivity, leading to outcomes greatly superior to conventional practices.

The CHITA program sprang from Paul's obsession with finding better methods to lead and manage our organizations, public or private. Using a step-by-step format, CHITA shows managers and operators how to get big improvements to productivity with simple changes. With CHITA, Paul was able to increase the capacity of a paint line by 50% with a simple change to the layout. For another business, Paul increased monthly cash flow by 50% with a single change to the billing process.

Here's a challenge: Paul can come to your newsroom and meet with one or more of your managers to listen to your operational objectives, problems and concerns. He will show you how to use CHITA to resolve the problems, reducing frustration and making your newsgathering and editorial more efficient without compromising any personnel or operations. It will be an experience that will not only save you time and money every day, it will empower you to use CHITA on your own.

As an efficiency expert, Paul is available to give advice that will help your business audience. He is a dynamic interview, on locations, in-studio, by phone or Skype.

CHITA

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